Time to End the Rorts for Kokoda Initiative-KTA Officials



The 2023 Kokoda Track Authority (KTA) Forum held over a two-day period in a 5-Star hotel on Brisbane's South Bank should bring the curtain down on what is probably the most incompetent Local Government Special Purpose Authority in Papua New Guinea.

It's only purpose now is to provide a scapegoat for equally

incompetent Australian officials in the DFAT Kokoda Initiative to blame for their own failures regarding the management of the Kokoda Trail.

Their failures have been documented in the following links:

- The Kokoda Trail: Chronology of Mismanagement: 2009-2019
- KTA Strategic Plan 2012-2015 Fail!

We learned long ago that KTA forums are a bureaucratic guise to create an impression of activity. The lack of a single outcome to improve the management of Kokoda tourism has exposed the fallacy of this annual charade.

The Brisbane forum which saw 10 officials fly from Port Moresby to brief 7 Kokoda tour operator representatives of Day 1, and just 5 on Day 2.

The following record of 'Issues raised and discussed' should be seen as a shallow excuse to justify an international trip to Brisbane.

The topics have been discussed ad nauseum at previous forums with no outcomes achieved – my topics on each item are self-explanatory.

It would have been more economical and just as effective for them to conduct their forum by Zoom and do their Christmas shopping through Amazon!

This should be seen a last hurrah for a dysfunctional organisation in an advanced state of decay – one that is well past its use-by date.

The Hon Charlie Lynn OAM OL Director Adventure Kokoda

KTA International Tour Operator's Forum November 2023 Issues Raised and Discussed

This list was derived from questions forwarded by KTOA and those raised during discussions at the Brisbane forum and the earlier local tour operators forum in Port Moresby. Issues that can be addressed within resources and with a bit more time are in **black**; issues that will take longer to be addressed and require additional resources are marked in **blue**.

Issue		
Rangers	Action Agreed	Timeframe/Actions
Ranger visibility.	KTA will send out a note to tour operators on the	January/ February 2024
Tour operators would like the rangers to be more	roles and functions of the rangers, and what services	
actively involved in compliance, and generally more	they can expect of them.	
engaged with the trekkers, perhaps in keeping		
them up to date with work on the track, local		
issues the trekkers may encounter etc.		
 The ranger system is based on the Australian 	n National Parks model and is unsuitable for Koko	da tourism.
• The system should operate under a qualified	d Chief Ranger experienced in, and familiar with, t	he Melanesian Way.
• The current arrangement with Qld National	Parks should be respectfully wound-up.	
Ranger names and locations.	KTA will send out a note to tour operators on the	COMPLETED
Tour operators would like to know who and where	structure of the ranger team, and where they are	7 th December 2023
the rangers are stationed.	located.	
• Of course they would! This would make it ea	asier for unscrupulous tour operators to avoid-pe	rsuade-bribe them so they are not
reported for overloading porters, not providing them with uniforms or sleeping gear, no not paying the correct fees at campsites.		
Ranger communication.	Purchase hand-held radios for the rangers so that	March/April 2024
Communication with rangers in the field should be	they can communicate more easily in the field.	UNDERWAY
improved.		Quotations have been requested.
That should have occurred 10 years ago!		

Female rangers.	KTA will continue to encourage female applicants if	NOTED
Tour operators would like to see more female	and when new training is planned.	Gender equity is a cornerstone of the next
rangers on the Track.		phase of ranger capacity development.
Should have occurred years ago.		
Communication and Marketing	Action Agreed	Timeframe/Actions
KTA website.	KTA will circulate a concept note to tour operators	January 2024
Needs to be repaired, updated and maintained.	for comment and their suggestions on features and functionality.	
The current website was obviously the res	ult of a shonky deal between somebody In the KTA	office and a company based in NZ which
knew nothing about the business of Koko	da tourism.	
• The issue has been raised ad-nauseum in	he past and has been ignored.	
• Proposals for the development of a profes	sional website to meet the needs of Kokoda touris	m have been submitted over the years – al
have been ignored.		
Regular communication between KTA and the tour		February 2024
operators is important.	early 2024.	
• Duh!		
 If this is the case why did the KTA stop put 	blishing monthly newsletters in 2014?	
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 Why haven't they published an Annual Re 	port?	
 Why haven't they published an Annual Re Why haven't they ever published a financ 	•	
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 Why haven't they ever published a financ 	•	
 Why haven't they ever published a financ Why don't they answer emails? 	•	March/April 2024
 Why haven't they ever published a financ Why don't they answer emails? 	al report?	March/April 2024 UNDERWAY.
Why haven't they ever published a financ	al report? Explanatory note will be given at the 2024 tour	
 Why haven't they ever published a financ Why don't they answer emails? <i>KTA structure and funding.</i> Explanation of KTA funding and structure is 	al report? Explanatory note will be given at the 2024 tour operators forum, once funding and structure are	UNDERWAY. A draft interim structure for 2024 has been

we can only assume they have something to hide.

- We have heard 'rumours' of millions of kina being allocated towards Kokoda tourism from the PNG Government for 20 years but there is no evidence of whether it was received or, if it was, what it was spent on.
- And why did the KTA donate K350,000 to an Australian NGO in 2018 with no association with Kokoda tourism, instead of assisting campsite owners to develop their sites to meet their paying customers and to build hygienic toilets?

Minutes from May 2023 tour operators forum.	Minutes will be sent out.	January 2024
Could the minutes of this meeting be circulated		Communications officer will be tasked to
please?		collate the minutes.

- We are still waiting for the Minutes of the KTA Forum held in Cairns in 2017!
- Adventure Kokoda invested K10,000 to attend this forum in good faith but our numerous requests for a copy of the Minutes have been ignored.
- We believe the reason for this is due to failure of the KTA to table the motion carried unanimously at the PNG tour operators forum in Port Moresby the week before.
- The motion called for a reduction in the maximum weight to be carried by porters to 18kg, which was the maximum allowed by army doctors during the Kokoda campaign.
- This has been vigorously opposed by the Australian Kokoda Tour Operators Association (KTOA) who have fought to protect their business model which relies on exploiting their guides and porters.
- The motion also called for minimum welfare provisions such as a daily rate of K70, a 'Walk Home Allowance' of K250, and the issue of full uniforms, sleeping bags and mats these have also been successfully resisted by the KTOA.

Marketing levy (K50).	KTA will write to TPA to agree on how the fees	December 2023.
The K50 marketing levy agreed to by the tour	collected in 2023 can be used.	UNDERWAY.
operators should be used for marketing as		KTA has written to TPA offering to make the
promised. What are the plans for 2024?		marketing levy available.

- The responsibility for marketing Kokoda tourism rests with the Tourism Promotion Authority however they have been sidelined by CEPA who do not have any expertise in this area neither does the KTA.
- A comprehensive Marketing Plan was submitted to the KTA based on our experience of marketing our own treks in Australia over the past 30 years.

 During this time we have featured on all major television networks, all major newspapers and radio stations, all national magazines, and social media – but this expertise was obviously not good enough for the KTA who ignored it – it can be accessed on this link: Marketing Kokoda – Wartime Tourism.

KI Health and Education fact sheets.	Materials will be made available to the tour	Underway
Tour operators want to know more about other	operators on a regular basis in 2024, and form part	The first set will be circulated in March 2024
activities on the Track, especially the benefits being	of the KTA communication strategy.	
delivered to the communities, and other livelihood		
activities.		

- Spare us the BS!
- If the KTA was serious in facilitating philanthropic support they would work in partnership with National-Provincial Government to provide information on the number and location of village schools along with the number of teachers, students and their needs for educational supplies same for health centres.
- This information, along with date on village populations, should be available on the KTA website along with advice on the best way for trekkers to contribute.

Track feedback/surveys.	KTA will develop a feedback form for tour operators.	March 2024, prior to the 2024 tour operator
KTA would like to collect information from the tour		forum.
operators that could be used to improve the		
experience.		

- This is embarrassing the collection of data is a key function of any management system.
- The KTA stopped publishing annual trekker statistics in 2014 despite requests for this essential information one can only assume they are either too incompetent or too lazy!
- We have made numerous submission re this data all have been ignored.
- We published this data with the information we were able to gather it has been ignored, however it can be accessed on this link: Data Base Evaluation of the Kokoda Tourism Industry: 2003-2019

Business Development	Action Agreed	Timeframe/Actions

Capacity development.	A capacity development plan will be discussed with	UNDERWAY.	
Local tour operators require training in a range of	TPA, and discussed at the 2024 local tour operators	The local tour operators association has	
skills in order to develop and run a successful	forum.	already had some training from TPA and the	
business.		program will progress in February/March	
business.		2024	
The KTA has done exclusion dit does not have			
	any expertise in business management – or any e		
• • •	this is reflected in the fact they do not have a sing		
manage PNGs most popular tourism destina	ation – a major contributor to the fact that tourisn	n numbers have fallen by 46% since the	
DFAT Kokoda Initiative-CEPA took control of	^t the industry in 2009.		
• Local tour operators who wish to develop the	heir business skills should be directed to the appro	opriate training institution.	
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Partnership arrangements.	For discussion between the local and the	March/April 2024	
Local tour operators would like to develop stronger	international tour operators at the 2024 tour		
and more formal partnerships with Australian	operators forum.		
counterparts in order to grow the industry.			
• This cannot be resolved while the KTA continues to issue tour operator licences to Australian tour companies who do not comply with			
the IPA Act – continues to turn a blind eye to the current proliferation of illegal tour companies.			
• One major Kokoda tour company has generated around K8 million in gross profit from his Kokoda tourism business over the past 18			
years – but he has been able to avoid paying a single in taxation because of a lack of enforcement by the KTA-IPA-IRC.			
• The solution is simple. Foreign tour company	ies should be required to either contract a PNG co	ompany to provide their personnel and	
logistics for each trek, or establish a legitimate PNG company to provide the necessary support. They should then be required to			
-	count of the personnel and logistic provider. Proof		
-	count of the personnel and logistic provider. Proof	or transfer of funds should be attached to	
their application for trek permits.			
Insurance.	KTA will have discussions with PNG insurance	March/April 2024	
Local tour operators are finding it difficult to buy	companies and invite them to discuss options at the	UNDERWAY	
liability insurance for their clients and their staff.	next tour operators forum.	The KTA CEO has had discussions with a local	
		insurance company and they have been	
		invited to make a presentation at the 2024	
		tour operators forum.	
If local PNG companies are established as legiti	mate companies they will be able to easily obtain	Public Liability Insurance	
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Porters and guides.	A policy paper on porters and guides working	Policy re-circulated to tour operators in
The porters and guides are entitled to fair working	conditions was circulated for comment at the May	December 2023.
conditions including coverage for injury while at	2023 tour operators forum. This will be circulated	Expected to be taken to the Board in
work, and access to some financial security after	again and finalised for KTA Board ratification.	February 2024.
they have finished working.		

- Easy fixed, as we have suggested for more than 10 years, introduce a K50 'Welfare Levy' to be paid in addition to the K300 trek permit fee to provide for emergency evacuation by helicopter and emergency treatment at the Port Moresby International Hospital for guides and porter.
- This would require the KTA to have a registration system for guides and porters.

Track	Action Agreed	Timeframe/Actions
Maintenance priorities. Tour operators are asked to provide input on areas of the Track that require attention, including bridges and river crossings for the safety of the trekkers.	KTA will incorporate into the feedback surveys mentioned above.	March 2024, prior to the 2024 tour operator forum.

- This is getting tedious we have been advocating this for more than 20 years in the 1990s we instituted a system which required our trek leaders to report to the KTA office and provide them with an update on the condition of the Trail and any other issues that came to their notice.
- After about 6-months they asked that we discontinue the requirement as there was no interest and no feedback from KTA management. We can provide records to support this initiative.

Rubbish.	KTA will develop tok save sheets out to communities.	January/February 2024
The issue of rubbish on the Track needs to be	Rangers and tour operators to disseminate, discuss	
addressed as this detracts from the trekking and	and reinforce.	
wilderness experience.		
	KTA will work with communities to agree regular	
	litter patrols.	
This has been raised ad nauseum at previous KTA Forums but nothing has ever happened.		
• It is a tour operator's responsibility to burn, bash and carry out rubbish – Rangers should be engaged to inspect areas and report any		

tour companies who do not abide by this most basic requirement.

Track Helipads.	KTA will carry out a survey of potential sites and	March/April 2024
Helipad extraction points need to be identified and	discussions with landowners.	UNDERWAY
maintained for trekker safety.	Tour operators will discuss at the 2024 tour operator	A number of potential sites have been
	forum.	identified and mapped, and discussions with
	KTA will then ensure the helipads are cleared and	landowners will begin in 2024. For discussion
	maintained during the trekking season.	at the tour operators forum in 2024.

- We identified all of the helipads across the Trail more than 10 years ago once again there had been no interest from the KTA in this information.
- We have also identified the indigenous names of all features, pre-war mail stops, creeks and rivers across the Trail however we have no trust in either the Kokoda Initiative or the KTA so we have retained it until responsibility for the Trail is transferred from CEPA to TPA.

Military Heritage	Action Agreed	Timeframe/Actions
Access to the Kokoda Museum. The museum at Kokoda should be accessible for trekkers prior to departure or after they have completed the trek. • The KTA has not been able to resolve this is	Tour operators will let KTA know, when purchasing trekking permits, if and when they wish to access the Kokoda Museum. KTA will ensure the museum is accessible.	Throughout 2024 Accessibility to the Kokoda museum COMPLETED. KTA Ranger at Kokoda has been assigned to manage the museum, and briefed on responsibilities.
value of the Kokoda plateau.		I
Access to Track museums. The Efogi and Alola museums are often closed when the trekkers are coming through.	NMAG will have discussions with the two museum curators and agree on more consistent access for trekkers.	February 2024 ONGOING. NMAG has discussed with Efogi Museum curator, and will contact Alola curator in February 2024 and continue to regularly reinforce messaging.

• Museums across the Trail are the result of bureaucratic thought bubbles from inner-sanctum offices in Port Moresby.

- No consultation was conducted with tour operators to see if they would meet the needs of their paying customers and there was no cost-benefit analysis conducted.
- They are now reminiscent of aid-funded 'white elephants the buildings should be donated to the local community for their benefit.

No Dig, No Touch.	NMAG will increase efforts to inform trekkers and	January/February 2024
Military heritage items are still being handled and	local people on the museum's policy. Rangers will	
trafficked by tourists and local people.	form part of the strategy.	

- That is simply because there is no signage in place to remind trekkers not to touch grenades or mortars to souvenir items they may come across and absolutely no monitoring system in place or any form of reporting system for trek groups who might find items of ordnance or other souvenir items.
- But the main problem is a complete lack of interest by the KTA in the issue.

Law and Order	Action Agreed	Timeframe/Actions
Blockade reimbursement.	KTA will send out a letter to the tour operators	UNDERWAY.
Blockade fees paid to the Kovelo blockade should	asking them to forward evidence of payments so	Letter to tour operators circulated December
be reimbursed to the tour operators.	that they can be reimbursed.	2023.
	CEO will seek endorsement form the KTA Board.	To be taken to the Board (expected) February
		2024.

- The Kovello issue first started in 1992 when the first blockade was established and has continued on a regular basis ever since.
- Villagers are frustrated because they do not feel they are receiving their fair share of benefits from Kokoda tourism and they are good cause for feeling this way because nobody in the Kokoda Initiative-CEPA-KTA alliance gives a stuff about them.
- The problem will continue until a system of village-based workshops is instituted to better understand village needs and then plan a support system to assist in meeting them it's not rocket-science.
- The system of flying in a group well-fed officials by helicopter to seek to pay them off hasn't worked in the past and it won't work in the future.

Kovelo blockade.	Governor Juffa will speak to the leaders of the	January/February 2024
What can the government do to clear the blockade	blockade and resolve the situation.	
and other blockades on the Track? What are the		
long-term solutions?		

- The solution is to introduce a system of village-based workshops to better understand local needs and monitor progress of agreed initiatives.
- The model established by the Kokoda Track Foundation, which has been ignored by DFAT Kokoda Initiative officials, should be studied and implemented- it can be viewed on this link: <u>The Kokoda Track Foundation</u>: 2003-2006.

Unlawful behaviour. What will the government do to resolve other	KTA will increase awareness and information patrols by the police.	February/March 2024
instances e.g. demanding money for safe passage.	Governor Juffa will implement a reserve police training and increase the police presence on the track.	Throughout 2024.

• Address it through village-based workshops – give the villagers a say and the problem will resolve itself.

Campsites	Action Agreed	Timeframe/Actions
Toilets.	TPA is developing a program to improve the toilets at	January/February 2024
The standards of ablutions could be improved at	the campsites and will make that program known to	UNDERWAY.
the campsites.	tour operators.	TPA is awaiting 2024 project funds to be
		allocated by Treasury, and are in discussions
	KTOA may also develop a toilet improvement	with Kokoda Initiative partners.
	program for communities. To be discussed at the	
	tour operators forum.	March/April 2024

- This was first raised in 1996 and raised again on an annual basis since then and ignored by the DFAT Kokoda Initiative and KTA.
- This amounts to an unforgivable abrogation of responsibility by distant, unaccountable, desk-bound, aid funded officials.
- Kokoda: The Way Ahead first published in 2015 and completely ignored!

Campground booking.	KTA will develop a platform for tour operators so	March/April 2024
Information on availability of accommodation is	they can be informed of prior bookings at each	NOTED.
needed by the tour operators prior to departure so	campsite. However, the onus rests with the tour	To be discussed at the next tour operators
they can plan their itinerary.	operators to make their own arrangements with	forum.
	their service suppliers, KTA will not act as a booking	
	agent.	

We have been seeking this information for 20-years – it has been the subject of numerous submissions and discussed ad nauseum at numerous KTA forums but our concerns have been ignored. We can only assume that management is either too inept or too lazy to do anything about it.

Campsite guidance.	CEPA will work with TPA to conduct awareness on	Throughout 2024
Campsite owners need guidance on how best to	environmental damage in the region, and conduct	
site and set up their campsites for minimum	land use mapping in each ward.	
environmental impact, and for maximum		
enjoyment for the trekkers.		

This has also been suggested and ignored for the past 20 years – it is clear the DFAT Kokoda Initiative and KTA operate in a parallel universe to the reality of Kokoda tourism.

Other	Action Agreed	Timeframe/Actions
Track communication.	KTA to seek quotations for hand-held VHF radios on	December 2023.
Tour operators have requested access to the VHF	behalf of the tour operators, and to grant permission	UNDERWAY.
radio network through hand-held radios.	for them to access channel 1.	Supplier has been asked to provide
		quotations for tour operators.

• Tour operators should be required to provide their own satellite phones and VHF radios.

• KTA should ensure critical campsites at Imita Base, Va Ule Creek, Ioribaiwa village, Ofi Creek, Agulogo Creek, Bombers Campsite, 1900 Crossing, Templeton's Crossing, Eora Creek and the Isurava Memorial are equipped with either a base station or mobile handsets for safety purposes.

Flight cancellations.	TPA will continue to raise this issue with the PNG	Throughout 2024
Flight cancellations and the uncertainty of	airlines.	
domestic travel are major inhibitors to growing the		
industry.		
If TPA were responsible for Kokoda tourism they would be across the issues which impact on the industry – the issue of charter and		
scheduled flights would be high on their agenda.		
Mining and land clearing.	CEPA will continue to conduct awareness on	Throughout 2024
Small scale destructive land use is degrading the	environmental damage in the region, and conduct	
environment and negatively impacting the tourism	land use mapping in each ward.	
industry.		

 Since CEPA assumed control of the management of the Kokoda Trail via the Kokoda Initiative in 2009 the environment across the Trail has been degraded in many sections. The fact that many trekkers prefer to 'go bush' rather than use putrid toilets also has a negative environmental impact but this does not seem to concern them. The solution is simple – develop a 'Trail Management Maintenance Plan', introduce a K100 'Trail Maintenance Levy, and pay landowner communities to maintain the Trail and bridges in a safe condition. Also keep in mind that landowners are master of their environment who have been managing their land for centuries – they don't 		
need Qld Park Rangers or do-gooder eco-tour companies patronising them with advice.		
Compliance.This will be clarified in writing once legal opinion is provided. Information will be circulated to tour operators prior to the next tour operators forum.March/April 2024Can an Australian trekking company who does not have a KTA licence, legally operate through a local company that does?This will be clarified in writing once legal opinion is provided. Information will be circulated to tour operators prior to the next tour operators forum.March/April 2024		
 Australian tour companies can do what they like and easily avoid their employment and taxation responsibilities because the KTA is either too inept or too lazy to enforce their own laws and conditions – as is the IPA. This creates a climate which makes it virtually impossible to conduct business legally across the Kokoda Trail. 		